

Balfour Yearbook Spreads Contest '25

Official Participation Rules and Steps to Enter

1. Entries are open from April 1st to April 15th, 2025.
2. You must be at least 18 years old and a parent, faculty/staff member, or student at a Balfour school to participate.
3. How to Enter:
 - a. To participate, [complete the submission form](#).
 - b. OR post on social media a screenshot of your favorite 24-25 yearbook* (the current school year) spread and a short paragraph (250 words max) why this is your favorite Yearbook Spread with #BalfourYBSpreads in the caption of the post.
4. Double-check everything for accuracy, especially your email and phone number (this is how winners will be notified and prizes will be distributed) and your school name and address (city and state).
5. Submissions are due by Tuesday, April 15, 2025, by 8 PM EST. No late or incomplete entries will be accepted.

Incomplete entries will not be accepted.

Social Sharing

To share the post using your personal Facebook and/or Instagram account,

- Include the screenshot of your custom pages in your post.
- Tag [@BalfourYearbooks](#) on Facebook and [@BalfourYearbooks](#) on Instagram in your post.
- Use the hashtag #BalfourYBSpreads in your post.
- Ensure this post is shared publicly so we can see it and include your submission.

Judging and Finalist Selection

A panel of yearbook parents, journalism educators, and graphic designers will select first, second, and third-place winners from two categories:

- Individuals
- Groups (Club/Committee)

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Winning spread designs will appear on the blog, Facebook, and Instagram on or around April 29th, 2025.

Prizes

Balfour will send Balfour Yearbook Spreads Contest Winners prizes on or around Tuesday, April 29, 2025.

Individuals:

- 1st Place Pizza Party
- 2nd Place \$100 Visa Gift Card
- 3rd Place \$75 Visa Gift Card

Three Winners will be awarded in the Individuals category.

Groups:

- 1st Place Pizza Party
- 2nd Place \$100 Visa Gift Card
- 3rd Place \$75 Visa Gift Card

Three Winners will be awarded in the Groups category.

Ownership

By submitting your custom page designs, you have verified the approval of others pictured, and you approve Balfour & Co to use your name, write-up, and school name for any marketing purposes, including but not limited to showcasing on Balfour.com, sharing on social media, and sharing with media.

Rights to Photograph: By submitting a photograph in the Promotion, you hereby grant to Balfour (and Balfour's licensees and assigns) a perpetual, irrevocable, royalty-free, worldwide, nonexclusive license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use

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materials to you. You agree that it is your sole responsibility to obtain all permissions and releases necessary for the grant of the rights contained in this paragraph. You also agree to take, at Balfour's expense, any further action (including, without limitation, execution of affidavits, licenses, and other documents) reasonably requested by Balfour to effect, perfect, or confirm Balfour's rights set forth above in this paragraph. You will not be entitled to compensation for any use by Balfour, or its agents, licensees or assignees, of your photograph.

General Terms and Conditions: One entry per person may be submitted per day. No purchase or payment of any kind necessary to enter or win. Promotion is open only to legal residents of the United States, (including Puerto Rico and the District of Columbia) age 18 years and over. Directors, officers and employees of Balfour & Co., its parent and any of its respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win prizes. Receipt of entries will not be acknowledged. Balfour shall not be responsible for late, lost, illegible, incomplete, damaged, or misdirected entries and accept no responsibility for any injury, loss, or damage of any kind resulting from an entrant's participation in this Promotion. Balfour reserves the right to amend these Official Rules or to terminate this Promotion.

By entering, entrants certify that they have complied with these Official Rules and are eligible to win. By entering, entrants agree to be bound by these Official Rules and by the decisions of the judges, which are final and binding in all respects. The Promotion and all accompanying materials are copyright ©2025 Balfour. All rights reserved. Balfour® is a registered trademark of Balfour & Co., an affiliate of Taylor Publishing Company, and Balfour Yearbooks.

If you have any questions, contact us at sofia.sabet@balfour.com.