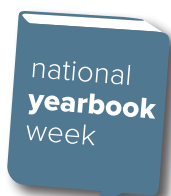


NATIONAL YEARBOOK WEEK CONTEST



Oct. 2-8, 2022

#celebrateyearbook

It's **National Yearbook Week!** The first week of October each year is when we celebrate all things yearbook. It's also a great time to promote your yearbook and ad sales. In honor of the week and your sale, let's celebrate yearbooks with some fun contests. We'll award two **\$50** gift cards to the best entries in each of these three contests:

CONTESTS:

THE THEME'S THE THING – The best yearbook is a sold-out yearbook! Show us your best themed campaign (signs, posters, social media) to boost orders this week.

WORKIN' HARD (STAFF SELFIE) – Show us how hard you're working this week to promote your yearbook! Send a creative selfie of your staff (bonus points if you're wearing your staff T-shirts).

WELL, THAT'S DIFFERENT! – OK creative types, this is your chance to share your most unique yearbook promotion. Leave those flyers, posters and signs behind - the more creative, the better!

TWO WAYS TO ENTER:

- 1 Post your entry to Facebook, Twitter or Instagram. Caption it with your school name/city/state, and any necessary description/details. Tag us (@balfouryearbooks on FB/IG, @balfouryb on TW, or #celebrateyearbook). Done!
- 2 Email your entry to buytheyearbook@balfour.com.

Submit entries between Monday, Oct. 3 and Friday, Oct. 7 to be eligible!

By participating, you consent for Balfour to use your school name and contest entry, without prior notification, for yearbook promotion and educational purposes.

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