

Font project

Select a font – only one (1) student per font. You must reserve your font with (teacher's name here) before you start.

You will create a poster (full size or half size) showcasing your font. Your presentation should convey the mood of your font. You can use Adobe InDesign, Publisher, Word, Canva or any other program you are familiar with to create this. You will need to do some research about your font. See below:

Your poster must include the following:

- Who created it?
- When was it created?
- Where was it created?
- For what purpose was it created?
- Who owns it?
- Where can someone get it?
- Describe it. (What type of font is it? What makes it look unique? How is it different from other fonts?)
- What kind of mood does it set?
- In what ways would it be used?
- What are some recognizable brands that have used it? **Show examples.**

This is going to be DUE (Insert date here)

You will also “walk the runway” (Insert date here) dressed as your font.

Everyone will participate and walk the “catwalk” to show your font.

We will have judges and prizes will be awarded. Creativity counts big time!!

You will carry or show the poster you made while you walk.

Your grade will be based on your participation in the show, creativity, and of course your poster!

I want CREATIVITY!!!

One Example:

<https://www.youtube.com/watch?v=zV0P4fXMw7Y>