Font Project Rubric

Flyer includes necessary information (20 pts.)		
□ Who created it?		
 When was it created? When was it created? 		
 Where was it created? When some it? 		
 Who owns it? Where son you get fant? 		
Where can you get font?		
Flyer includes font description (10 pts.)		
 Type of font 		
Why is it unique, how is it different		
Mood of font is included/How can it be used? (15 pts)		
Recognizable brands (20 pts) (If applicable)		
Creativity/professional (25 pts)		
 Clever use of color 		
Easy to read/pleasing to the eye/engaging		
Visible use of balance/columns		
Flyer is free of spelling/grammar errors (10 pts)		
Student Name	Period	
Student Name Font Project Rubric	Period	
Font Project Rubric	Period	
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